

Client:	ABC
Invoice#:	123
QTY:	123

Left

MUG

Right

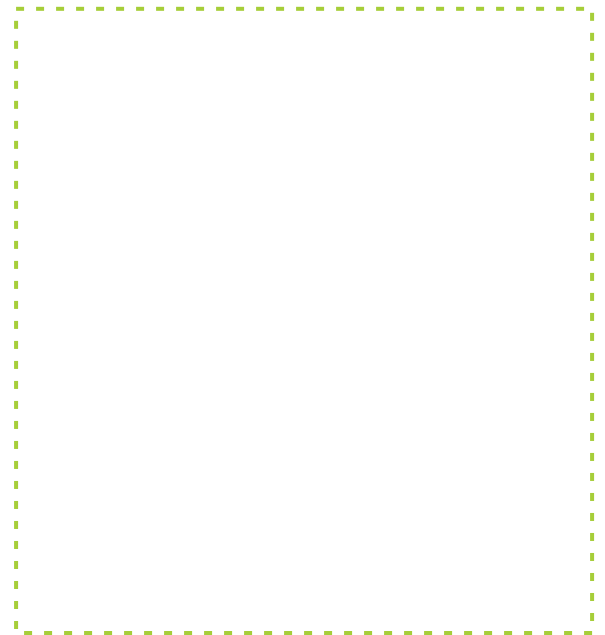
**ART NOTES:**

**Due to the printing process you art may shift up to 1/4" Up/Down or Left/Right.**

**Exact PMS match is not possible only a near tonal match can be expected.**



Dims  
8.383 x 3.704  
3.0 x 3.25



ITEM	DESCRIPTION	IMPRINT TYPE
P7-MUG	Full Color Ceramic Cup	CMYK

## Art Guidelines

Positive imprint - 8pt minimum ..... Sample

Negative imprint - 10pt minimum ..... **Sample**

Serif & Italic Types - 12pt minimum ..... *Sample*

Line Weight, Positive Lines - 0.5pt minimum \_\_\_\_\_

Line Weight, Negative Lines - 1pt minimum \_\_\_\_\_

Registered or Trademark Symbols - 10pt minimum ®  
TM

Ornate and display type faces will be printed on a case-by-case basis.

Registration marks and trademarks  
will be enlarged to ensure  
minimal size when printed.

## Color & Size Variance



- ☐ This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- ☐ All PMS Colors are printed CMYK and are matched as close as possible.
- ☐ This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- ☐ Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- ☐ This proof is not an exact match of the finished product color or quality of the printed piece.

PROOF BY  
XXX