

# Art Approval Form

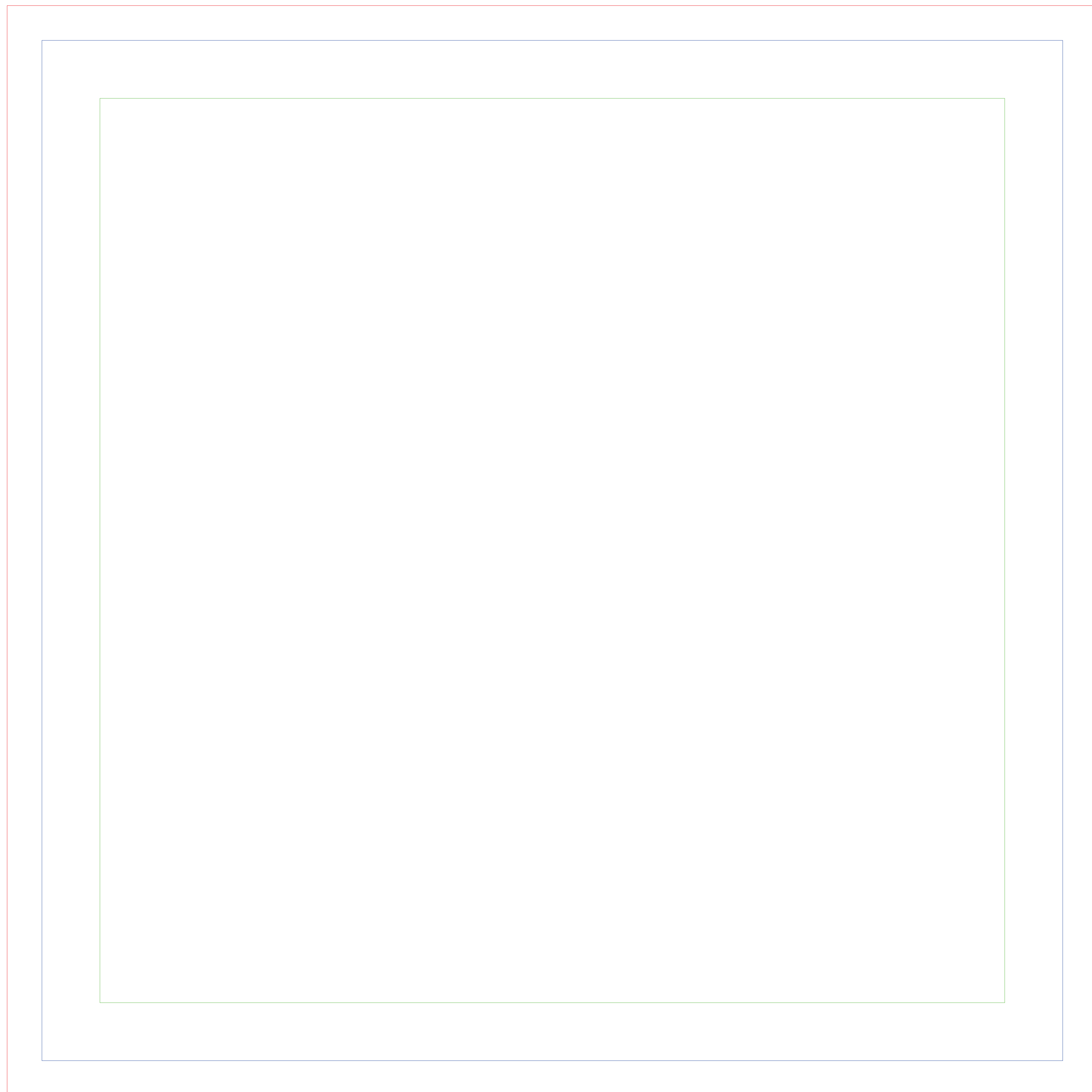
Client: xx  
Invoice #: xx

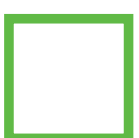

## ART NOTES:

Due to the printing process you art may shift up to 1/8" Up/Down or Left/Right.

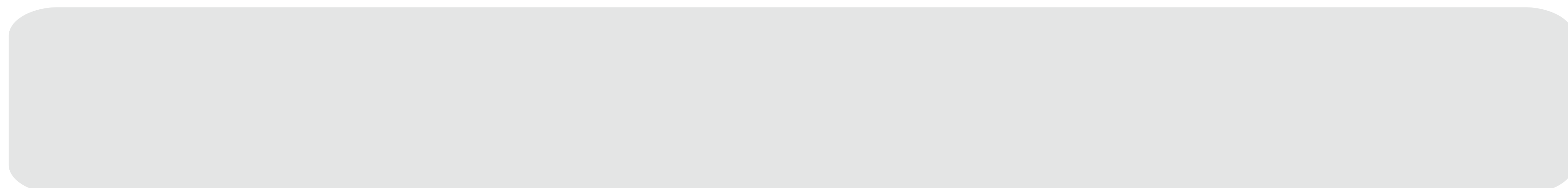
Exact PMS match is not possible only a near tonal match can be expected.

This is a 1-sided print on 1 ply polyester.



 Safe Text Area  
 Cut Area  
 Bleed Area  
(For Production Purpose Only)

ITEM COLOR








ITEM

DESCRIPTION

IMPRINT TYPE



## Art Guidelines

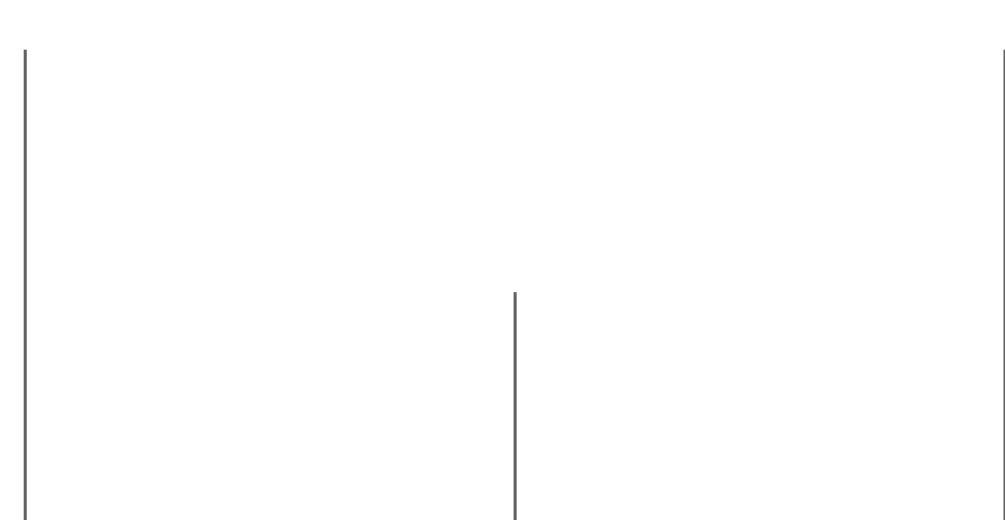
- Positive imprint - 8pt minimum .....  Sample
- Negative imprint - 10pt minimum .....  Sample
- Serif & Italic Types - 12pt minimum ..... *Sample*
- Line Weight, Positive Lines - 0.5pt minimum 
- Line Weight, Negative Lines - 1pt minimum 
- Registered or Trademark Symbols - 10pt minimum 

Ornate and display type faces will be printed on a case-by-case basis.

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

## Color & Size Variance

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.



1" WIDE

By agreeing to this proof you agree to the terms and conditions stated on [www.pmgoa.com](http://www.pmgoa.com)

PROOF BY

**XXX**