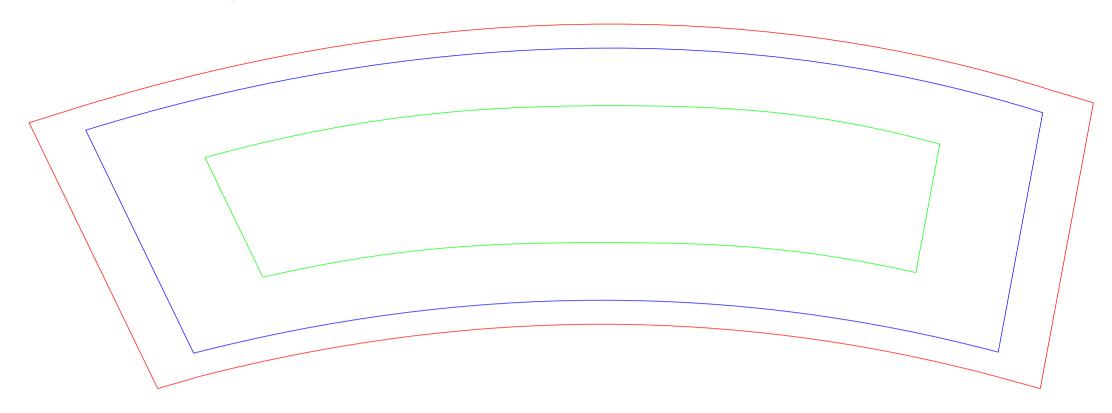
## **Art Approval Form**

Client: xx Invoice #: xx QTY: xx

Due to the curvature of the product we recommended a max logo width of 2.5"



## **ART NOTES:**

Due to the printing process you art may shift up to 1/8" Up/Down or Left/Right.

**Exact PMS match is not possible only a** near tonal match can be expected.

This is a 1-seam wrap imprint.

ITEM COLOR

Safe Text Area

Cut Area

Bleed Area (For Production Purpose Only)

**IMPRINT COLOR** 

**Full Color** 

ITEM

**DESCRIPTION** 

**IMPRINT TYPE** 

P7-CCFCCOF

WRAP COFFEE CUP COOLER

**Sublimation** 

## **Art Guidelines**

Positive imprint - 8pt minimum ..... Negative imprint - 10pt minimum .....

Sample

Sample

will be printed on a case-by-case basis.

Ornate and display type faces

Serif & Italic Types - 12pt minimum ...... Sample Line Weight, Positive Lines - 0.5pt minimum

Line Weight, Negative Lines - 1pt minimum

Registered or Trademark Symbols - 10pt minimum

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

## Color & Size

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

