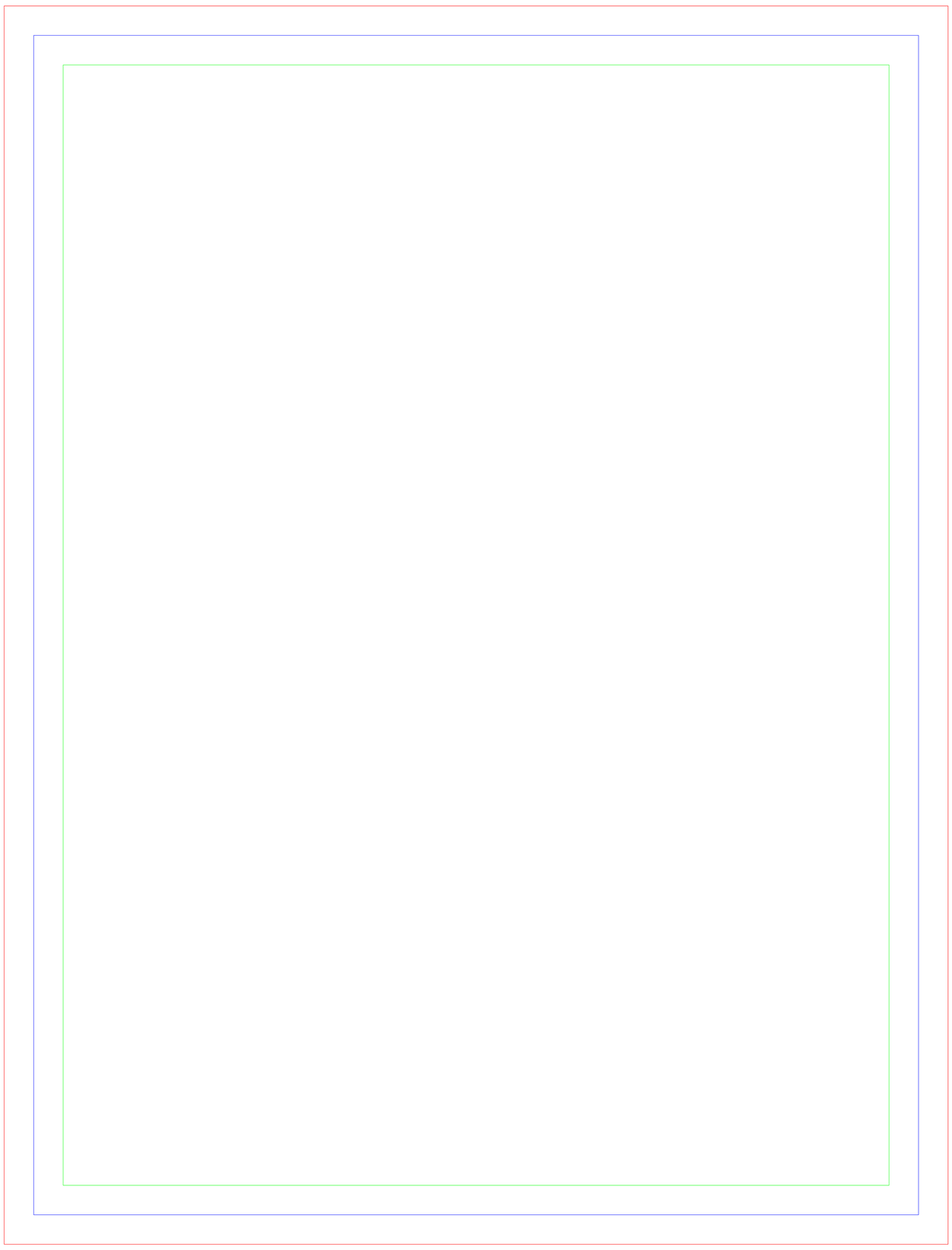
Art Approval Form

Client: xx
Invoice #: xx



Safe Text Area
Cut Area
Bleed Area

ITEM	DESCRIPTION	IMPRINT TYPE
P7-BLST3040	**30″ x 40″ SilkTouch Blanket**	**Full color**

Art Guidelines

Positive imprint - 8pt minimum ..... Sample
Negative imprint - 10pt minimum ..... Sample
Serif & Italic Types - 12pt minimum ..... *Sample*
Line Weight, Positive Lines - 0.5pt minimum
Line Weight, Negative Lines - 1pt minimum
Registered or Trademark Symbols - 10pt minimum ®™

Ornate and display type faces will be printed on a case-by-case basis.

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

Color & Size Variance

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

PROOF BY

XXX

By agreeing to this proof you agree to the terms and conditions stated on www.pmgoa.com