

# ART APPROVAL FORM





Client: XXX  
Invoice#: XXX  
QTY: XXX

Item Color: Navy Blue  
Imprint Color :



ITEM	DESCRIPTION	IMPRINT TYPE
<b>P17-SWUSB</b>	Custom Swivel USB Flash Drive 2 GB	<b>SCREEN PRINTED</b>

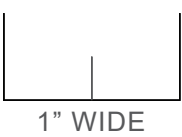
## Art Guidelines

- Positive Imprint – 6 pt Minimum..... Sample
- Negative Imprint – 8 pt Minimum..... 
- Serif & Italic Types – 10 pt Minimum..... Sample *Sample*
- Line Weight, Positive Lines – .5 pt Minimum 
- Line Weight, Negative Lines – .75 pt Minimum 
- Registered or Trademark Symbols – 8 pt Width Minimum 

Ornate and display type faces will be printed on a case-by-case basis.

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

## Color & Size Variance



- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.