# Art Approval Form

## Client: XXXX Invoice #: XXX

#### Red line: trimmed at 2" H Green line: safe area at 1.875" H all text/logo have to stay within this and color can go out to end of gray bleed area

#### FRONT

### BACK

# ITEM COLOR IMPRINT COLOR XXXX XXXX ITEM DESCRIPTION AA-S1NNHNL-Z0YHWL Sublimated Luggage Tag

#### Art Guidelines

Positive Imprint – 6 pt Minimum.Negative Imprint – 8 pt Minimum.Serif & Italic Types – 10 pt Minimum.SamLine Weight, Positive Lines – .5 pt MinimumLine Weight, Negative Lines – .75 pt MinimumRegistered or Trademark Symbols – 8 pt Width Minimum

..... Sample Sample Sample

> R N TM

Ornate and display type faces will be printed on a case-by-case basis.

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

#### Color & Size Variance

All PMS colors are printed in RGB and only near tonal value can be achieved

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

By agreeing to this proof you agree to the terms and conditions stated on www.pmgoa.com



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