Art Approval Form

Client: XXXX
Invoice #: XXX





ITEM COLOR
IMPRINT COLOR

XXXX

XXXX

ITEM DESCRIPTION

IMPRINT TYPE

AA-GBGFG

1 Gallon Liquid Hand Sanitizer

Custom labels

Ornate and display type faces

Art Guidelines

Positive Imprint – 6 pt Minimum.....

Sample

will be printed on a case-by-case

Serif & Italic Types – 10 pt Minimum.....

Sample Sample

basis.

Line Weight, Positive Lines – .5 pt Minimum Line Weight, Negative Lines – .75 pt Minimum

Negative Imprint – 8 pt Minimum....

Line Weight, Negative Lines – .75 pt Minimum

Registered or Trademark Symbols – 8 pt Width Minimum

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This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

Color & Size Variance

All PMS colors are printed in RGB and

only near tonal value can be achieved

- on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

PROOF BY
XXX