## **Art Approval Form**

Client: XXXX Invoice #: XXX



ITEM COLOR **IMPRINT COLOR** XXXX XXXX ITEM **IMPRINT TYPE** DESCRIPTION **Multi-Purpose Personal Carrying Bag Standard Silk-Screen AA-GBE7** 

**Art Guidelines** 

Positive Imprint – 6 pt Minimum.....

Negative Imprint – 8 pt Minimum.....

Serif & Italic Types – 10 pt Minimum.....

Line Weight, Negative Lines - .75 pt Minimum Registered or Trademark Symbols – 8 pt Width Minimum

Line Weight, Positive Lines – .5 pt Minimum

Ornate and display type faces will be printed on a case-by-case basis.

Registration marks and trademarks will be enlarged to ensure minimal size when printed.



All PMS colors are printed in RGB and only near tonal value can be achieved

This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.

Sample

Sample

Sample Sample

- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

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