## **Art Approval Form**

Client: XXXX Invoice #: XXX



## Imprint Size: 6" W x 4 1/2" H



## **Art Guidelines**

Positive Imprint – 6 pt Minimum..... Negative Imprint – 8 pt Minimum..... Serif & Italic Types – 10 pt Minimum.....

Line Weight, Positive Lines – .5 pt Minimum

Line Weight, Negative Lines — .75 pt Minimum

Sample Sample Sample

Sample

Registered or Trademark Symbols – 8 pt Width Minimum

Ornate and display type faces will be printed on a case-by-case basis.

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

## Color & Size Variance

only near tonal value can be achieved

All PMS colors are printed in RGB and

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

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