Art Approval Form
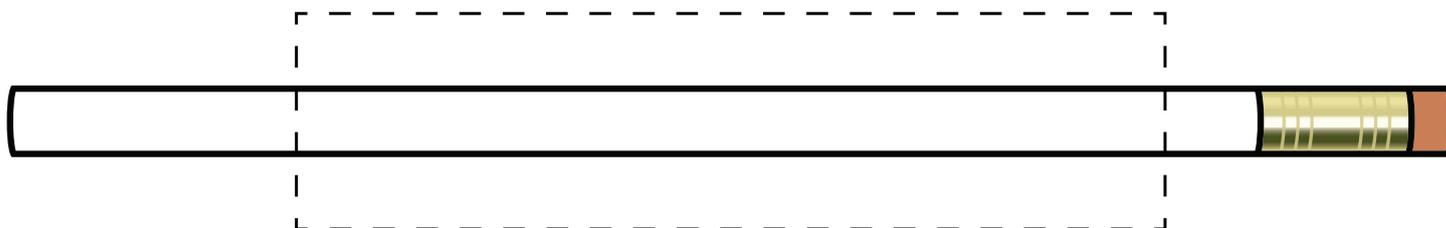
Imprint Size: 1 1/8" H x 4.5" W

ITEM COLOR

XXXX

IMPRINT COLOR

XXXX

ITEM

AA-ADE

DESCRIPTION

Daily Jumbo Pencil

IMPRINT TYPE

Standard Silk-Screen

Art Guidelines

Positive Imprint – 6 pt Minimum.. Sample

Negative Imprint – 8 pt Minimum................................ Sample

Serif & Italic Types – 10 pt Minimum................... Sample *Sample*

Line Weight, Positive Lines – .5 pt Minimum

Line Weight, Negative Lines – .75 pt Minimum

Registered or Trademark Symbols – 8 pt Width Minimum ®
TM

Ornate and display type faces will be printed on a case-by-case basis.

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

Color & Size Variance

All PMS colors are printed in RGB and only near tonal value can be achieved

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

PROOF BY

XXX