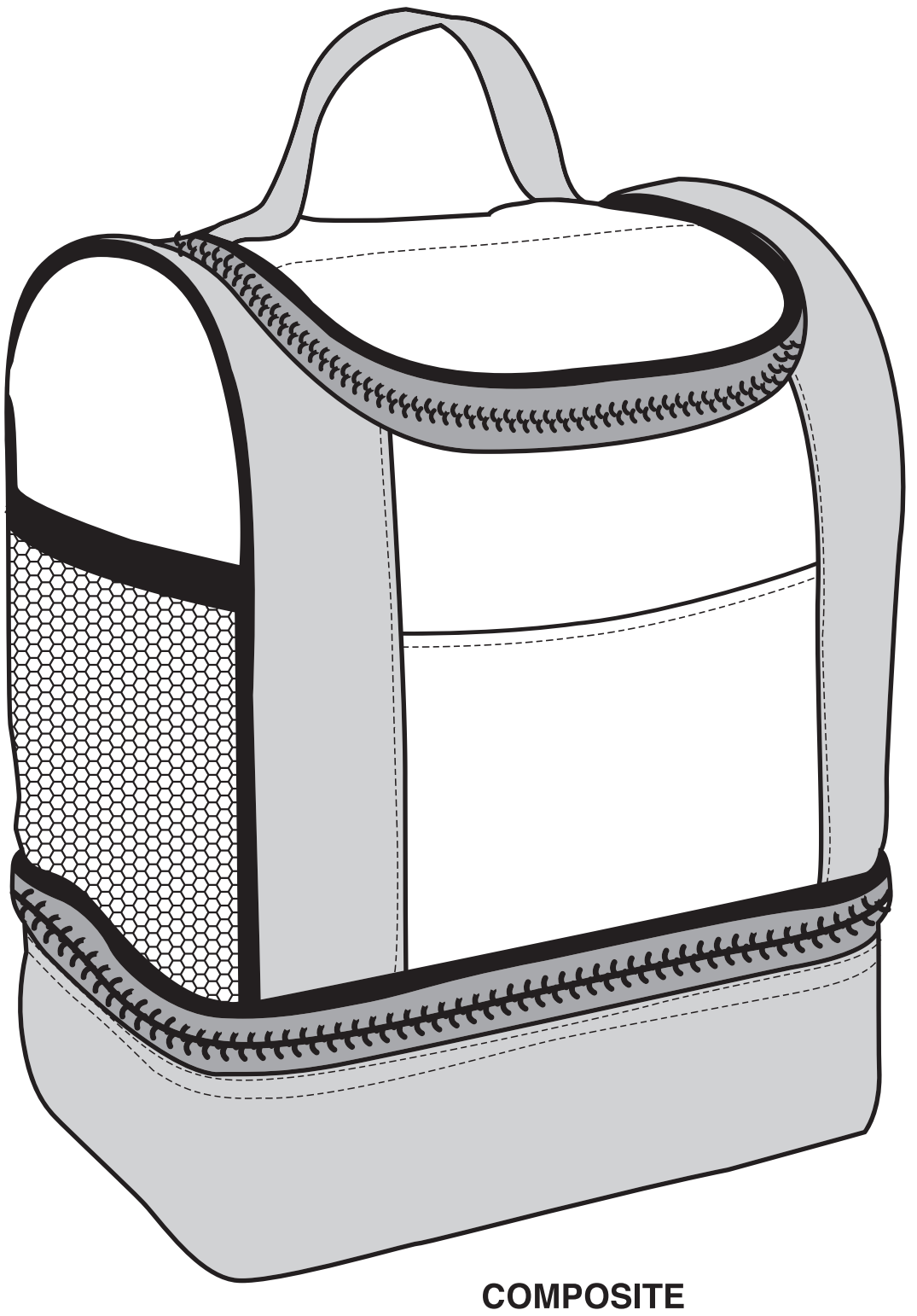
Art Approval Form

Client: XXXX
Invoice #: XXX

MAX Imprint Size: 3.5" W x 2" H



COMPOSITE
NOT ACTUAL SIZE

ITEM COLOR

XXXX

IMPRINT COLOR

XXXX

ITEM

AA-AC77

DESCRIPTION

Double Cooler Lunch Bag

IMPRINT TYPE

Silk-Screen

Art Guidelines

Positive Imprint – 6 pt Minimum..... Sample
Negative Imprint – 8 pt Minimum..... Sample
Serif & Italic Types – 10 pt Minimum..... Sample *Sample*
Line Weight, Positive Lines – .5 pt Minimum
Line Weight, Negative Lines – .75 pt Minimum
Registered or Trademark Symbols – 8 pt Width Minimum ® ™

Ornate and display type faces will be printed on a case-by-case basis.

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

Color & Size Variance

All PMS colors are printed in RGB and only near tonal value can be achieved

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

By agreeing to this proof you agree to the terms and conditions stated on www.pmgoa.com

PROOF BY

XXX