## **Art Approval Form**

Client: XXXX Invoice #: XXX





**IMPRINT COLOR** ITEM COLOR

XXXX

XXXX

**DESCRIPTION** ITEM **IMPRINT TYPE** 

AA-A9EE

**Burlap-styled Tote Bag - Silk Screen** 

Silk-Screen

## **Art Guidelines**

Positive Imprint – 6 pt Minimum.....

Sample Sample

Negative Imprint – 8 pt Minimum..... Sample Sample Serif & Italic Types – 10 pt Minimum.....

Line Weight, Positive Lines – .5 pt Minimum Line Weight, Negative Lines - .75 pt Minimum

Registered or Trademark Symbols – 8 pt Width Minimum

will be printed on a case-by-case basis.

Ornate and display type faces

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

## Color & Size Variance

All PMS colors are printed in RGB and only near tonal value can be achieved

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

PROOF BY

