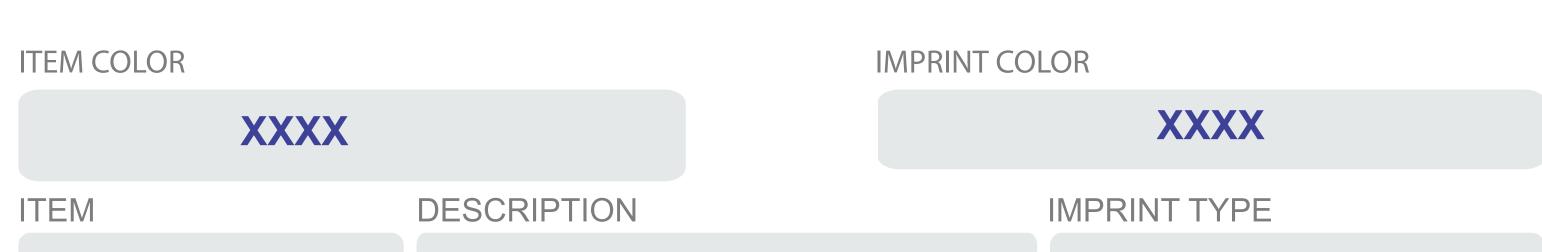
## **Art Approval Form**

Client: XXXX Invoice #: XXX

Imprint Size: 7.5 "W x3" H





AA-A7BF

Alfresco Cooler Bag

Silk-Screen

## **Art Guidelines**

Positive Imprint – 6 pt Minimum.....

Negative Imprint – 8 pt Minimum.....

Line Weight, Positive Lines – .5 pt Minimum

Line Weight, Negative Lines – .75 pt Minimum

Registered or Trademark Symbols – 8 pt Width Minimum

Sample
Sample
mple Sample



Ornate and display type faces will be printed on a case-by-case basis.

Registration marks and trademarks will be enlarged to ensure minimal size when printed.



All PMS colors are printed in RGB and only near tonal value can be achieved

• This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.

• All PMS Colors are printed CMYK and are matched as close as possible.

- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

XXX

**PROOF BY**