## **Art Approval Form**

Client: XXXX Invoice #: XXX

**F.P.O.** 

Imprint Size : 2 ½" W x 1" H









ITEM COLOR **IMPRINT COLOR** 

XXXX

XXXX

AA-88999

**ITEM** 

DESCRIPTION

**IMPRINT TYPE** 

12-Piece Colored Pencil Set with Kraft Paper

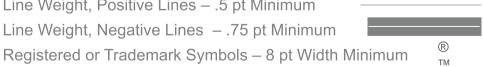
**Screen Print** 

## **Art Guidelines**

Positive Imprint – 6 pt Minimum..... Negative Imprint – 8 pt Minimum.....

Sample Sample Sample Sample Ornate and display type faces will be printed on a case-by-case

Serif & Italic Types – 10 pt Minimum..... Line Weight, Positive Lines – .5 pt Minimum Line Weight, Negative Lines – .75 pt Minimum



Registration marks and trademarks will be enlarged to ensure minimal size when printed.

Color & Size Variance

All PMS colors are printed in RGB and

only near tonal value can be achieved

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

**PROOF BY**